



**Arun Jaitley National Institute of Financial Management**  
An Institution of Ministry of Finance, Government of India

मनुष्यवती भूमिरर्थः

## 5 DAYS' OFFLINE (IN-PERSON) TRAINING PROGRAM

*Professional Certification on*

# BIG DATA ANALYTICS FOR BUSINESS LEADERS

Transform Business Decisions with Big Data Analytics

Master data-driven decision making in our 5-day intensive program for business leaders and executives

### WHEN

**18th August 2025 – 22nd August 2025**

### DURATION

**5 Days | 6 Hours of Expert-Led Training Daily**

### MODE

**Offline (In-person) at AJNIFM Campus | Fully residential**

### WHO SHOULD ATTEND?

**Business Leaders & Executives | Data Analysts & Scientists | IT Managers & Directors | Marketing & Sales Professionals | Operations Managers | Entrepreneurs & Start-up Founders | Government Tax Officers**

### KEY HIGHLIGHTS

- **Data Strategy Development** - Align analytics with business objectives
- **Predictive Modeling** - Forecast trends and customer behavior
- **Data Visualization** - Communicate insights effectively
- **Machine Learning Basics** - Understand AI applications in business
- **Case-Based Learning** - Real-world applications through case studies
- **Expert-Led Sessions** - Learn from industry leaders
- **Hands-On Workshops** - Practical exercises with analytics tools
- **Certificate of Completion** - Enhance your professional credentials

### FOR MORE DETAILS VISIT

**<https://ajnifm-mdp.online/Calendar/bk/69.php>**

## SYNCHRONOUS IN-PERSON LEARNING WITH CERTIFICATES

### TRAINING FEES

₹ 46,000 /- PLUS 18% GST (if applicable) Per Participant

### HOW TO PAY

**RTGS/NEFT, details:**

In favor of:

National Institute of Financial Management

PAN: AAAAN2489D

GST No.: 06AAAAN2489D1ZQ

Name of the Bank: HDFC Bank

IFSC: HDFC0002445

MICR No. : 110240246

Account No.: 50100083121045

### REGISTRATION

Apply through <https://ajnifm-mdp.online/Calendar/bk/69.php#register>

### PROGRAM DIRECTOR

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### CONTACT US

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